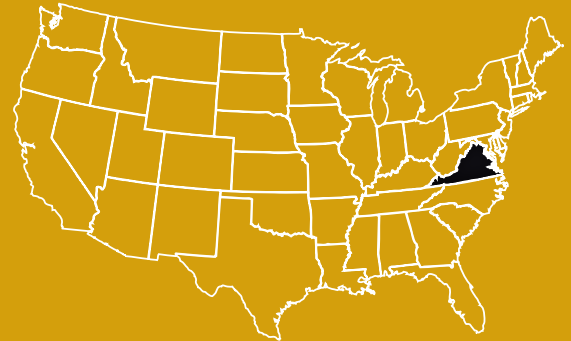


## "WE NEVER STRAY FROM ADVANTECH® FLOORING"

**Builder Name** Brice Craig

**Company Name** Craig Builders

**Location** Charlottesville, VA



Brice Craig, of Craig Builders in Charlottesville, VA can't remember what their building company used for subflooring other than AdvanTech flooring in the past.

"Honestly I couldn't tell you what we used before AdvanTech flooring because for the past 10 years we haven't used anything else," said Craig. "We never stray from AdvanTech flooring because of the protection we get during the build and because of the strength it provides under our finished floors."

Craig Builders puts an emphasis on quality on every home they build, including in the high end hardwood floors they install. It's what has allowed them to be in business in Charlottesville and central VA since 1957. "We have a solid reputation for using quality products and providing service to our customers well after the sell. But, we have to make sure we won't have problems, and using AdvanTech Flooring ensures a real solid base for your house while providing excellent moisture resistance during the build and helping to prevent floor squeaks after it."

For years, Huber Engineered Woods has maintained an ICC-ES report for AdvanTech flooring to elevate it from other subfloor products. The result? Evaluation Service Report, ESR-1785. This report documents that AdvanTech flooring has endured a battery of testing protocols that measure and ensure greater and consistent levels of panel strength, stiffness and fastener holding power than the competition.

- **62% better bending strength than PS-2 quality OSB or plywood panels of the same dimension<sup>2</sup>**
- **28% better bending stiffness than PS-2 quality OSB<sup>2</sup>**
- **16% better bending stiffness than PS-2 quality plywood<sup>2</sup>**
- **10% better fastener holding power than both PS-2 quality OSB and plywood<sup>3</sup>**

Craig says one of the things he finds most noticeable about AdvanTech is what happens on the jobsite after a rain storm. "I know I'm not going to have any problems with the product because you get to the site and just see puddles of water sitting on top of AdvanTech flooring. Without AdvanTech you would be guaranteed of having problems."

When asked what advice he has for builders not currently using AdvanTech flooring, Craig was direct and honest. "If you aren't using AdvanTech flooring then you are using inferior products. Future customers are more likely to choose a builder who understands the importance of using quality products in their home."

**For more information on AdvanTech flooring, visit [www.advantechperforms.com](http://www.advantechperforms.com). To learn more about the high quality homes available from Craig Builders, visit <http://craigbuilders.net/>.**

1. Limitations and restrictions apply. Visit [AdvantechPerforms.com](http://AdvantechPerforms.com) for details. 2. ICC ES Evaluation Service Report, ESR-1785. 2012 edition of the AF&PA American Wood Council's, Allowable Stress Design (ASD)/LRFD Manual for Engineered Wood Construction 3. Based on the equivalent specific gravity values published in ICC-ES Evaluation Service Report, ESR-1785 and the 2012 APA Panel Design Specification, Form No. D510C