

ADVANTECH™ SUBFLOOR ADHESIVE NOW AVAILABLE IN NORTH CAROLINA

*Part of the AdvanTech™ Subfloor Assembly Backed
by a Squeak-Free Guarantee¹*

CHARLOTTE, NC [September 29, 2016] Builders and remodelers in North Carolina have a new way to help protect against job delays and callbacks for squeaky subfloors. Huber Engineered Woods LLC, a leading manufacturer of innovative building solutions, announced today that AdvanTech™ subfloor adhesive – which was introduced throughout New England and New York at the NAHB International Builders' Show in January – is now available in North Carolina.

Now when design and construction teams combine the strength and moisture-resistance of AdvanTech® subfloor panels with new AdvanTech subfloor adhesive, the result is an AdvanTech™ Subfloor Assembly that's better than ever before and comes backed by a Squeak-Free Guarantee for the panel-to-joist connection.¹ AdvanTech® flooring has been a trusted subflooring brand for nearly 20 years. Unlike traditional OSB or plywood, AdvanTech flooring provides a unique combination of strength, stiffness and fastener holding power with remarkable moisture resistance. AdvanTech subfloor adhesive adds a powerful polyurethane bond to subfloor assemblies to help eliminate differential movement between AdvanTech panels and joists, so fasteners stay put, floors stay quiet and homeowners stay happy.

“We’ve received a lot of positive feedback about AdvanTech subfloor adhesive in New England and New York,” said Mike Pyle, AdvanTech® product director. “Using the heavy-duty bond of AdvanTech subfloor adhesive helps the whole AdvanTech Subfloor Assembly act as a single unit and reduces the chance of materials moving against each other, which is what generates squeaks.”

With AdvanTech subfloor adhesive, the gun-applied foam collapses into a high-strength gel that fills gaps for a firm bond even on irregular surfaces. The unique foam-to-gel formulation provides quick and easy application and yields eight times more coverage than traditional hand-squeezed cartridge adhesive, and its powerful polyurethane bond exceeds ASTM D-3498 adhesive standards.

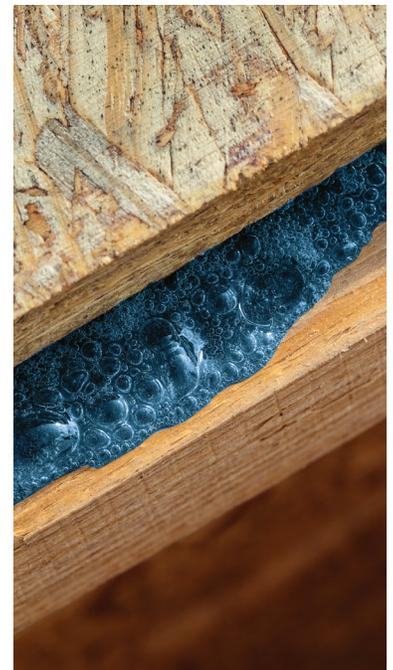
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- Mike Pyle
AdvanTech® product director



Plus, due to its moisture-curing polyurethane properties, it can be applied to frozen or wet wood, eliminating frustrating job delays due to weather. AdvanTech® subfloor panels are designed to provide powerful moisture resistance, strength, and stiffness that help panels stay flat with no sanding required, even after exposure to harsh job site conditions.

To learn more about the AdvanTech™ Subfloor Assembly, backed by a Squeak-Free Guarantee,¹ visit AdvanTechSFA.com.

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About Huber Engineered Woods

Huber Engineered Woods LLC continually strives to create innovative products that suit customers' needs. Specialty products AdvanTech® flooring and sheathing, AdvanTech™ subfloor adhesive, ZIP System® wall and ZIP System® roof products, ZIP System™ tape and ZIP System™ stretch tape each deliver outstanding performance, easy installation and great strength in single- family, multifamily and light commercial projects. Headquartered in Charlotte, N.C., Huber Engineered Woods has manufacturing operations in Maine, Georgia, Virginia, and Oklahoma, as well as research and development facilities in Georgia. Huber Engineered Woods also serves industrial markets with products for door manufacturers and the transportation industry.

For more information, visit HuberWood.com.

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1. Limitations and restrictions apply. See SqueakFreeGuarantee.com for details on the guarantee and definition of the AdvanTech Subfloor Assembly.
2. Coverage: One 24 oz. can of AdvanTech subfloor adhesive yields 400 linear feet of gel adhesive, compared to the average caulk cartridge coverage of 50 feet, depending on bead size. Coverage comparison is based on AdvanTech subfloor adhesive applied at ½" bead in comparison to applying recommended traditional caulk adhesive at 3/8" bead size. Yield will vary based on substrate, style of application, weather conditions and bead size.
3. When tested in wet, frozen, gap filling and moisture cycling according to ASTM D-3498 test protocols.