

HUBER ENGINEERED WOODS LAUNCHES ADVANTECH™ SUBFLOOR ADHESIVE NATIONWIDE

Squeak-Free Guarantee¹ Now Available to Builders Across the Country

CHARLOTTE, NC [January 10, 2017] In anticipation of the 2017 NAHB International Builders' Show — the largest annual light construction show in the world — Huber Engineered Woods is expanding distribution of AdvanTech™ subfloor adhesive, providing access to the spray-foam subfloor adhesive to builders nationwide.

AdvanTech subfloor adhesive was introduced last year to builders and remodelers in New England and New York. The launch of the complementary product to AdvanTech® subflooring, came with the introduction of a 10-Year Squeak-Free Guarantee¹ for the panel-to-joint connection of an AdvanTech™ Subfloor Assembly using both AdvanTech subflooring panels and AdvanTech subfloor adhesive. The success of AdvanTech subfloor adhesive in limited distribution over the last year has led to its national distribution in 2017.

“We’ve received a lot of positive feedback about AdvanTech subfloor adhesive in New England and New York,” said Mike Pyle, AdvanTech product director. “Using the heavy-duty bond of AdvanTech subfloor adhesive helps the whole AdvanTech Subfloor Assembly act as a single unit and reduces the chance of materials moving against each other, which is what generates squeaks.”

AdvanTech subfloor adhesive is a foam-to-gel formula that applies quickly and easily with a gun applicator, filling in gaps for a firm bond even on irregular surfaces. The unique spray-on formula provides quick and easy application and yields eight times more coverage than traditional caulk², and due to its moisture-curing polyurethane properties, it can even be applied to frozen or wet wood. Plus, its powerful polyurethane bond exceeds ASTM D-3498 adhesive standards.³

The complete AdvanTech Subfloor Assembly combines the unique

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“I would recommend the AdvanTech Subfloor Assembly to any of my clients who are concerned about squeaky floors.”

- Kevin Milbredt,
Southern Cottage Corporation



strength, stiffness and moisture resistance of AdvanTech® subfloor panels with the heavy-duty polyurethane bond of AdvanTech subfloor adhesive to provide a squeak-free panel-to-joist connection when used with deformed fasteners and I-joists or trusses. The combination turns subfloors into a powerfully bonded, panel-to-joist assembly so fasteners stay put, floors stay quiet and homeowners stay happy.

Custom home builder Kevin Milbredt knows the importance of flat, quiet floors and happy homeowners.

“Squeaky floors are a major pain point for both homeowners and builders,” said Milbredt, operations manager for Southern Cottage Corporation. “AdvanTech subfloor panels have a reputation for being stiff floors and staying flat even after exposure. When you add the new AdvanTech subfloor adhesive to the subfloor too, the result can’t be beat. Even after my first project using both products was rocked with rain – we didn’t hear a squeak “.

To learn more about AdvanTech subfloor adhesive and the complete AdvanTech Subfloor Assembly backed by a 10-Year Squeak-Free Guarantee, visit Huber Engineered Woods at IBS in booth #W2883 or visit AdvanTechQuiet.com.

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About Huber Engineered Woods

Huber Engineered Woods LLC continually strives to create innovative products that suit customers’ needs. Specialty products AdvanTech® flooring and sheathing, AdvanTech™ subfloor adhesive, ZIP System® wall and ZIP System® roof products, ZIP System™ tape and ZIP System™ stretch tape each deliver outstanding performance, easy installation and great strength in single- family, multifamily and light commercial projects. Headquartered in Charlotte, N.C., Huber Engineered Woods has manufacturing operations in Maine, Georgia, Virginia, and Oklahoma, as well as research and development facilities in Georgia. Huber Engineered Woods also serves industrial markets with products for door manufacturers and the transportation industry.

For more information, visit HuberWood.com.

¹ Limitations and restrictions apply. See SqueakFreeGuarantee.com for details.

² Coverage: One 24 oz. can of AdvanTech subfloor adhesive yields approximately 400 linear feet of gel adhesive at ½” bead compared to applying a 28 oz. cartridge adhesive at 3/8” bead. Coverage will vary based on bead size and weather conditions.

³ Exceeds ASTM D3498 Standard Specification for Field-Gluing Plywood to Lumber Framing for Floor Systems, dry, wet, frozen, and gap filling adhesion tests.

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